



Farm Star Living Presents a Back to School Spree with NatureSweet SunBursts!

Atlanta, GA -- Aug 04, 2015 / (<http://www.myprgenie.com/>) -- Farm Star Living, a national lifestyle brand highlighting farms, farm-fresh foods, and the farm-to-everything movement, has teamed up with NatureSweet® SunBursts™ tomatoes to create an exciting Back to School Spree sweepstakes to help parents get their kids ready for the school year. NatureSweet Tomatoes, known for its healthy and delicious varieties of tomatoes for all occasions, will be giving away a \$500 shopping spree and a one month supply of FREE NatureSweet coupons to one lucky winner! Plus three additional runners-up will receive \$100 in gift cards for back-to-school shopping.

“Farm Star Living takes healthy eating very seriously, and we know that NatureSweet does, too. Plus, with school supplies being so expensive and kids’ healthy eating habits continuing to be of paramount concern, NatureSweet wanted to do something extra-special to help parents prepare for the school year and think ‘food health’ for their children,” says Mary Blackmon, Founder of Farm Star Living.

The Back to School Spree with NatureSweet SunBursts will provide one grand prize winner with \$500 intended to contribute to supplies and one month of FREE product coupons for NatureSweet tomatoes. Plus, three runners-up will each receive \$100 in gift cards to help with back to school shopping.” To enter the sweepstakes, visit www.farmstarliving.com/naturesweet and just pick your favorite pictured NatureSweet recipe featuring one of their three proprietary tomato varieties: NatureSweet Glorys®, Cherubs®, or SunBursts. No purchase necessary to win, and exclusive to United States residents. For a complete list of rules, please visit www.farmstarliving.com/naturesweet/rules.

“We’re happy to partner with Farm Star Living for this super-fun back-to-school sweepstakes! SunBursts are a huge hit with kids because of their super-sweet flavor, making them the perfect healthy snack - whether it’s mid-morning, lunch time, or after-school,” said Lori Castillo, Brand Manager at NatureSweet.

About Farm Star Living:

The website www.farmstarliving.com showcases the farm to everything movement, including a healthy fresh food guide, farmer profiles, a **Farm to Table Finder**, a national **Farm Fun Finder** directory and more. Founder Mary Blackmon says, “It’s

easy to support our farmers everywhere simply by embracing this farm-supportive way of life – a lifestyle we call *Farm Star Living.*”

About NatureSweet®

NatureSweet Ltd. is the leading grower of premium, branded, best-tasting fresh tomatoes in North America. Always vine-ripened and hand-picked at the peak of freshness, only NatureSweet® tomatoes guarantee great taste all year round. NatureSweet tomatoes are carefully grown, harvested and packaged by more than 6,000 full-time associates and are sold at major grocers, mass retailers, club stores and food service operators in the United States, Canada and Mexico. Known for award-winning quality and innovative packaging, NatureSweet is also committed to having a positive social, environmental and economic impact on the communities in which they operate. NatureSweet Cherubs®, SunBursts™, Glorys®, Cherriots™, Jubilees™ and Constellation™ are trademarks of NatureSweet Ltd. For more information about NatureSweet tomatoes, visit www.naturesweet.com.

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