

SOUTHERN

Seasons



FARM STAR LIVING'S
MARY BLACKMON

Online shopping for farm-friendly goods

Embracing the farm-to-everything movement, Farm Star Living has just added an online store. Shoppers can peruse a plethora of hand-selected products at the digital marketplace (dubbed "Harvest"), from indigo dyed scarves, botanical candles and analog marble watches to White Oak Pastures' grass-fed beef, lamb and goat. For composting, there's the Noaway countertop walnut bin. For exfoliating, an organic coffee scrub.

"It was a natural progression for us to take that farm lifestyle into products," said founder Mary Blackmon, who works with fellow farmers to curate information on farm-fresh foods, nutrition, recipes and more. "There are so many options for those who want to embody this lifestyle head to toe and Farm Star Living is the one-stop shop for these consumers."

The marketplace offers items that are eco-friendly, handmade, organic, fair trade, socially responsible, all-natural and healthy. farmstarlivingshop.com