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SOURCE: Farm Star Living



June 26, 2014 15:35 ET

To-Jo Mushrooms Spotlights Its Business With Farm Star Living

ATLANTA, GA--(Marketwired - Jun 26, 2014) - Farm Star Living, the nation's lifestyle brand that celebrates American farming, farmers and food, announces its recent partnership with To-Jo Mushrooms, a fourth generation family-owned and operated mushroom farm that grows and distributes a full line of fresh and prepared mushroom products.

"We are so pleased to welcome To-Jo Mushrooms to the Farm Star Living family. For over four generations the D'Amico family has been harvesting mushrooms, and we are so excited to help raise awareness of this fabulous company that is family-owned and produces locally grown products," says Mary Blackmon, Farm Star Living founder. "We are also proud to showcase the mushrooms impressive attributes as a Superfood. In fact, the U.S. Food and Drug Administration recently proposed to require the declaration of vitamin D on the Nutrition Facts Panel of food and beverage products." To-Jo Mushrooms joins the growing roster of Farm Star Living sponsors including Limoneira, Springer Mountain Farms and SunWorld.

"To-Jo is committed to excellence in growing standards and raising public awareness about how its farmers and growers take pride in producing fresh, quality, products that are a healthy addition to your family's diet. We believe that Farm Star Living, which celebrates USA farmers, is an ideal partner to help people nationwide feel good about the locally grown products they are serving to their families like our To-Jo mushrooms," says Peter Wilder, Marketing Director.

To-Jo Mushrooms is a vertically integrated Grower/Shipper that has been harvesting mushrooms in Southeastern Pennsylvania for over 70 years. Although the business has grown since its inception, some things remain the same: the commitment to a high-integrity, quality product that is not only good for you, but one can feel good about eating. To-Jo delivers its mushrooms to stores nationwide, including food service and grocery chains across the USA.

Farm Star Living is the lifestyle brand that celebrates American farming, farmers and farm-fresh food. The Farm Star Living website, www.farmstarliving.com, satisfies Americans eager to know who's behind their food and how to support farmers and farm-fresh food. Farm Star Living recently launched its A-Z Guide showcasing all health benefits and nutrition info for every vegetable, fruit, nut, herb and spice from A-Z. Farm Star Living also has the only app

MULTIMEDIA



Mary Blackmon, Farm Star Living founder

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that provides easy, quick access to hundreds of Farm-to-Table restaurants in major cities throughout the U.S. as well as hundreds of farms open to the public for exciting activities and fun.

For more information about Farm Star Living, please visit: www.farmstarliving.com, download the Free Farm Star Living App or become a fan via: <https://www.facebook.com/FarmStarLiving> and on Twitter @FarmStarLiving.

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