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★ FARM STAR LIVING ★

Farm Star Living Celebrates 4th Year with Leading Produce Food Brand Partners

Brand Best Known for Advocating For Farms, Food, & The Farm-to-Everything Lifestyle

ATLANTA, GA-- (October 11, 2017) [Farm Star Living](#), a national lifestyle online brand promoting food, farms and healthy living, celebrates its fourth year of business advocating for farmers and their food, making farms more accessible, and spotlighting the farm-to-‘everything’ movement this October. During this time, they have partnered with many of the most prominent produce food brands found in grocery stores nationwide – including Taylor Farms®, NatureSweet®, Sunsweet®, Eat Smart® / Apio, Inc., Dole® Food Company, Del Monte®, Idaho Potato Commission, Fowler Farms, Green Giant Fresh™ / Potandon™, KiwiStar™ / Trucco, Earth Fresh, Spice World, Inc., Well•Pict® Berries, Mission® Produce, Ball® Horticultural Company, Zespri® Kiwifruit, Boyette Brothers Produce, LLC, WP Rawl, The Wonderful Company™, Melon 1, Southern Selects®, Smith’s Farm, Foxy® Produce, North Shore Living Herbs® and more.

Farm Star Living launched during PMA’s Fresh Summit in New Orleans four years ago and ironically will be returning to its original launch pad at the very same venue four years later. In honor of this milestone, *Farm Star Living* will be creating an anniversary consumer video there of some of the most compelling food products available in grocery stores nationwide during 2018. PMA (Produce Marketing Association) is the leading trade association representing produce companies from every segment of the global produce and floral supply chain.

“We support national food brands that keep thousands of farmers in business – farmers from all over the world. We are proud to work with the quality leaders of so many food brands and honored to bring their food products to our audiences – both online and through our social media platforms. We couldn’t think of a better way to ring in our fourth year than celebrating our farm food partners at the PMA Fresh Summit by showcasing a variety of their products in an exciting, educational way,” explains Mary Blackmon, founder of Farm Star Living.

Farm Star Living was the first lifestyle brand to put the spotlight on farmers and to showcase farms and food in a fresh, relatable, yet non-partisan way. *Farm Star Living* has successfully established its brand by attracting today’s conscientious shoppers who are interested in farm-fresh food as well as capturing a slice of the farm-fresh and outdoor lifestyle.

According to latest research by *National Products Insider*, today’s consumers are acutely

interested in knowing where their food comes from, and 84% of all millennials wish that brands would do a better job of explaining where their food is grown or sourced. Farm Star Living has seamlessly bridged this gap between farmers, food and the public by providing educational, yet engaging content on food health, farmers and farm-related activities for the public, entertaining and educational videos on recipes, produce companies' processing plants, and creating comprehensive national farm-related directories for agritourism and restaurants.

About Farm Star Living:

Launched in October, 2013, the website www.farmstarliving.com showcases the farm to *everything* movement and promotes a healthy lifestyle, filled with fresh foods and information on how you can obtain a lifestyle that's good for *you*, and good for our *farmers*. With great resources including [A-Z fresh food health guide](#), farmer profiles, a [Farm to Table Finder](#), a national [Farm Fun Finder](#) (directory of farms and their activities) and more. Founder Mary Blackmon says, "It's easy to support our farmers everywhere simply by embracing this farm-supportive way of life – a lifestyle we call *Farm Star Living*."

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