

## Farm Star Living Launches Their 2015 Holiday Gift Guide and Giveaway

ATLANTA, GA-- (Nov11, 2015)Farm Star Living, a national lifestyle brand promoting the farm to *everything* movement, has just launched its 2015 Holiday Gift Guide identifying many amazing holiday gifts and stocking stuffers that are sure to delight everyone on your shopping list – including yourself. The guide features a variety of gifts that range from conflict-free diamonds from Lafonn, stylish and eco-friendly socks from Farm to Feet, decadent chocolatetruffles from San Francisco chocolatier Nuubia, luxurious organic skincare from D'ori Botanicals, vegan award-winning eyeliner from Bella Reina, craft cocktail must-haves such as Reed's Ginger Beer and other specialty beverages, functional yet chic bags/backpacks from Stone & Cloth, pet must-haves and more.

Furthermore, anyone can win these items through Farm Star Living's social media page on <u>Facebook</u>. Enter daily now through December  $14^{th}$  – and whether you want to keep them yourself or give them away is completely up to you. No purchase necessary to win.

"We love the spirit of the holiday and felt that it is one thing to select these items, but it is another to be able to give them to our friends and supporters. So, everyone can enter to win a great present themselves! We know how hard it is to find the perfect stocking stuffer and we hope we took a bit of the burden off of our Farm Star Living audience," says Mary Blackmon, Founder.

In 2009, Founder (and Atlanta resident) Mary Blackmon left her 20+-year career in publishing and internet media in NYC and LA in order to take over her family farm. "*I was sitting in the middle of one of my rice fields one afternoon as the sun was setting, realizing how inspired I was by everything –mostly the farmers' passion and devotion to what has too often been seen as a thankless job. I realized that I wanted to create a lifestyle that others could easily embrace – if only for an afternoon or weekend, and, if so, lives would be enriched and empowered in new, meaningful ways. I wanted to connect farmers and non-farmers in a way that would be entertaining, relatable, and positive for everyone.*" Most recently known as the founder of Spa Addicts, Atlanta resident Blackmon has spoken at conferences domestically and internationally, been quoted in dozens of newspapers and magazines including **O Oprah Magazine, Women's Health, Cosmopolitan, The New York Times**, etc. and featured on TV including **Extra TV, TV Guide, ABC News,** and countless others. She has been a featured columnist for **iVillage.com** and **Skin Inc.** 

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