## **FOR IMMEDIATE RELEASE:**



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## Farm Star Living Teams Up with Sunsweet To Launch Get Outdoors Sweepstakes!

**ATLANTA, GA--** (www.) - Farm Star Living, a national lifestyle brand highlighting farms, farm-fresh foods, and the farm-to-everything movement, has teamed up with Sunsweet Growers, Inc., to create an exciting "Get Outdoors with Sunsweet Sweepstakes!" Hosted by FarmStarLiving.com, entrants may win a year's supply of Sunsweet products, as well as \$500 cash prize for outdoor summer gear.

"We love Sunsweet's fantastic healthy snacks because they are not only good for you, but they are the perfect on-the-go snack," says Mary Blackmon, Founder. "Whether you have a taste for either their sweet 'tropical' products such as their Philippine Green Mango or Pineapple, or their fruity <u>Amaz!n</u> Berry Blend, they are perfect for summer's outdoor fun."

One lucky entrant will win a year's supply of Sunsweet and a \$500 cash prize for splurging on outdoor gear of their choice. To enter the sweepstakes, simply enter <u>www.farmstarliving.com/sunsweetsweeps</u> now through May 31. There is no cost required or purchase necessary to enter, and one can improve one's chances of winning by entering daily.

-"We love how Farm Star Living promotes a healthy lifestyle and felt it was a perfect partner to launch this exciting sweepstakes, which was inspired by our new <u>Pacific</u> <u>-</u>Tropicals and <u>Amaz!n Prune blends</u>-.

## About Farm Star Living:

Farm Star Living offers a healthy lifestyle and celebrates the farm-to-*everything* movement. Offering recipes using fresh produce, videos, a national farm-to-table dining guide and 'farm finder' of farms to visit, a food for health section, a comprehensive food guide on 200+ food items, and our curated store HARVEST the Farm Star Living website and app will help you lead a healthier life as well as support our farmers. Founder Mary Blackmon coined this important way-of-life as "Farm Star Living."

## About Sunsweet

Sunsweet Growers Inc., established in 1917, has more than 95 years of experience and heritage in producing the highest quality dried fruits. The Yuba City, Calif.-based cooperative of <u>250</u> grower/members is the worldwide leader in prunes and related

products. The product portfolio includes a full line of dried fruits and juices, all designed to fit today's need for healthy and convenient food choices.

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