

Farm Star Living Launches Revamped Lifestyle and Healthy Living Brand

Championing the farmer, farm activities and the farm-to-table movement

Atlanta, GA -- Oct 06, 2015 / (http://www.myprgenie.com) -- Farm Star Living, a national lifestyle brand promoting the farm to everything movement, is proud to announce their revamped lifestyle and healthy living outlet.

The new user-friendly, mobile responsive design and revamped content sections include:

- **Dining Guide** Farm to Table restaurants in every major city across the USA, searchable by location, map and soon also amenities, types of cuisine
- Visit / Find A Farm Search hundreds of farms across the USA by location, even unique activity such as pumpkin patches, hayrides or berry picking, or type of farm
- Features Monthly Farm feature stories with farm subjects completely reimagined, including this month's Farm to School feature with Kiwi Star
- Farm Stars- Lifestyle interviews with farmers
- Food Health 200+ items and their unique health benefits, nutrition info, trivia & more
- Recipes Healthy recipes with produce and good-for-you food items
- Moms On-the-Go! Geared towards Moms who are busy, busy, busy! Healthy snacks & sips, easy meal solutions, videos, kid-friendly recipes and food articles, not to mention a fun Kids Zone, Farm Star Living provides extra focus on healthy food solutions for time-starved Moms.
- **A-Z Farm Food** guide providing health, nutrition information, and fun facts on more than 200 fruits, nuts, seeds, spices and vegetables.
- Videos Quick and easy healthy recipes using farm-fresh food ingredients

Farm Star Living also offers the first mobile app showcasing Farm to Table restaurants and Farms all across the country that are open for fun — searchable by location, name, or by proximity to you. The Farm Star Living app is a free download for Android, iPhone, and iPad.

In 2009, Mary Blackmon, Founder, left her 20+-year career in publishing and internet media in NYC and LA in order to take over her family farm. "I was sitting in the middle of one of my rice fields one afternoon as the sun was setting, realizing how inspired I was by everything – especially the farmers' passion and devotion to what

has too often been seen as a thankless job. I realized that I wanted to create a lifestyle that others could easily embrace – through more farm-conscious grocery shopping, visiting a farm or dining at a farm to table hot spot, and, if so, lives would be enriched and empowered in new, meaningful ways. I wanted to connect farmers and non-farmers in a way that would be entertaining, relatable, and positive for everyone." Most recently known as the founder of Spa Addicts, Blackmon has spoken at conferences domestically and internationally, been quoted in dozens of newspapers and magazines including O Oprah Magazine, Women's Health, Cosmopolitan, Forbes Traveler, etc. and featured on TV including Extra TV, TV Guide, ABC News, and countless others. She has been a featured columnist for iVillage.com and Skin Inc.

For more information about Farm Star Living, please visit: www.farmstarliving.com, download the Free Farm Star Living App, and become a fan via: https://www.facebook.com/FarmStarLiving and on Twitter @FarmStarLiving.

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